

# *Dr. Thomas A. Maier*

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Rochester Institute of Technology  
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Doctorate in Philosophy, Leadership Studies,  
Gonzaga University. Spokane, WA

Masters of Arts Degree. Human  
Development, Salve Regina University, Newport R.I.  
Dec 2004.

Culinary Institute of America Wellness-Nutritional  
Cuisine Certification, Hyde Park, N.Y. 1995.

Bachelor Degree- Hotel Tourist Enterprises  
Rochester Institute of Technology, Rochester N.Y.  
1982. Associate Degree- Restaurant Management-  
State University of New York. 1979.

## ***INDUSTRY EXPERIENCE***

Currently President of T.A.M Global services delivery- a specialized international service- firm dealing in the areas of Enterprise Management, Leadership Development, and Global Learning-Research. He has more than 26 years of Service-Industry, executive leadership, culinary and luxury-resort hospitality industry background working for Starwood Hotels and Resorts and Red Lion Hospitality Corporation. His industry experience is grounded in NYSE companies involving: Luxury, upper and mid scale-brand management, strategic planning, construction/development, service leadership, project management, financial performance, operations and asset development.

### ***Highlights include:***

Corporate level strategy execution inclusive of: IPO delivery, trust preferred offering, brand management/franchising, merging corporate cultures, asset management with specific competence in owner-manager relations, property acquisition, growth modeling and financial analysis.

Hotel and Retail Development- Lodge Resort construction management and project development, Retail Mall repositioning, site planning, entitlement work, and acquisition modeling.

Experienced in Luxury Hotel resort and commercial business operations with specialized service delivery and financial performance execution.

Extensive background in food and beverage operations and concept development. Charter member Chefs Collaborative 2000 organization. Re-positioning and/or execution of Hotel dining outlets to include: Authentic Japanese restaurant-sushi bar, California grill, winery, European café, Beachside take-out and high volume banquet

and show room venues. Experienced in Polynesian reviews and Hawaiian luau theme events. Extensive menu development and food styling in luxury hotel environment. Revitalized wellness cuisine program and execution of VIP amenity deliver services. Development of table packaging design and high-end catering event decor. Creation of consolidated property level dining reservations process and marketing platform. Navigated through cultural diverse work environment with successful leadership capabilities. Demonstrated competency in effective leadership of diverse ethnic (European Asian, and Polynesian) culinary professionals. Acquired experience in union environment idiosyncrasies.

International and national marketing program development to consumer direct and incentive market segmentation programs. Participation in lead referral program for National Sales contributions and client database. Execution of extensive travel agent consortia familiarization exchanges and key account servicing.

## ***ACADEMIC EXPERIENCE***

Dr. Thomas A. Maier is currently International Professor for Rochester Institute of Technology- teaching in New York, Dubai, Kosovo, and Croatia. He has a PhD from Gonzaga University, Philosophy in Leadership Studies, Spokane Washington. He is a active member on the Rochester Institute of Technology-International Advisory Board.

His primary academic research interests center on International hospitality and tourism leadership, branding, innovation and technology. He has delivered International curriculum development and Global learning initiatives for Rochester Institute of Technology in Dubai, Kosovo, and Croatia, Washington State University- USA- Phuket Thailand, and Hong Kong Polytechnical University, Hong Kong and Mainland China.

Thomas has co-authored "An Introduction to Hospitality 3<sup>rd</sup> edition, 2009. He has presented or published academic research papers and articles on Multi-Generational Leadership, Brand Management, Revenue Generation, Positive Organizational Scholarship and Transformational Leadership theories applicable to the Hospitality and Tourism Industry. He has been selected as a presenter at several International symposiums in Kunming China, Hong Kong, Special Administrative Region of (PRC), Madrid, Spain for the United Nations World Tourism Organization (UNWTO), NEWH, network of executive women in Hospitality, USA.